

POST PANDEMIC DIMENSIONS & IMPLICATIONS FOR MANAGEMENT RESEARCH SCHOLARS -2022

A good management is the result of right decisions in a right time. This is the right time for each and every industry to make right decisions to recover from the covid 19 outbreaks. The Management researches in various **domains** and **industries** will provide the different solutions and strategies for the negative impact of covid 19 pandemic. This blog will discuss on the management researches so far conducted during covid 19 **pandemic** in search of solutions for the negative impacts of **covid** 19 in various domains and industries and also encourage the research scholars for the future management researches in 2022. The **PhDizone Management** division is providing guidance support for the **Management researches**.

Management Research on various Industries

Education

Education sector is highly affected in this pandemic situation there is a lot of confusions take place in making decisions for the recovery process. There is a need for uniformity system to cover all private and public schools and colleges so that all the students get equal rights for their knowledge gain.

Management researches/Articles/discussions on education industry

Covid 19 Negative impact	Solutions	Author Year and Month
Digital engagement of Modern Education in post pandemic	<ul style="list-style-type: none">• Setting Quality bench mark for online learning programmes.• Implementing two shift methods.• Internet and technology spread over all the poorest rural communities	(Jena, 2020)
Effect on international educational goals and disproportionate effect on poor and vulnerable society	<ul style="list-style-type: none">• Governments and international community to take responsibility for the future of children and youth	(UNESCO, 2020)
New challenges and enormous opportunities	<ul style="list-style-type: none">• Shifting from one time degree to lifelong learning process	(SreeradhaDBasu, 2020)
Educational inequalities in India	<ul style="list-style-type: none">• Achieving sustainable development through online Learning in future	(sushmamodi, 2020)

MSME

MSME sector is an important key driver of Indian economy which completely falls down due to lock down. Digitization in the micro medium and small scale businesses will be the better solution for the recovery.

Management researches/Articles/discussions on MSME

Covid 19 Negative impact	Solutions	Author Year and Month
Insufficient relief package and rural people migration towards urban cities for better job search	<ul style="list-style-type: none">Government should Provide credit guarantee ,subsidies, cash through informal channels, tenure of payments have to extend	(Roy, 2020)
Unemployment	<ul style="list-style-type: none">Building capacity and providing technical support	(Dutt, 2020)
Effect on supply chain, demand and labour problem	<ul style="list-style-type: none">Wage support policy- direct wage through Jan dhan accountsEncourage banks to provide flat interest rate on lendingReducing duties on imports	(Anukarsh Singh, 2020)

IT & ITES

IT and ITES industries plays a major role in the transformation of complex process to easy and time saving. These industries having a great impact on manufacturing and service industry .But there are several challenges faced by these industries due covid pandemic.

Management researches/Articles/discussions on IT & ITES Industries

Covid 19 Negative impact	Solutions	Author Year and Month
Operational cost increases, remain same maintenance cost, No new deals, no team work culture	<ul style="list-style-type: none">Support from Government to instruct IT companies for Work from homeElectric board authorities for the uninterrupted power supplyTelecom providers for internet data connectionLimiting data usage for unwanted activities song games audio video downloads	(Ramamamy, 2020)
Current operations Unsecure authorization of work from home for small and mid-sized companies	<ul style="list-style-type: none">Easy credit linesTax breaksRelief from dues	(GrantThornton, 2020)

Fashion

Fashion industry is facing a hard time due to this covid pandemic. The exclusive ideas and solutions to encourage this fashion industry are very mandatory.

Management researches/Articles/discussions on Fashion Industry

Covid 19 Negative impact	Solutions	Author Year and Month
Supply and production chain	<ul style="list-style-type: none">• Online shopping	(chanda, 2020)
Changes in consumer behaviour	<ul style="list-style-type: none">• Addressing short time issues first(example inventory management)	(Retamal, 2020)

Media

Media and journal industry is also got affected by the covid crisis.

Management researches/Articles/discussions on Media

Covid 19 Negative impact	Solutions	Author Year and Month
Effect on Business and operating model	<ul style="list-style-type: none">• Adoption of assured Advertisement	(Schwab, 2020)
Revenue decline and content supply shortages	<ul style="list-style-type: none">• Building content banks• Lead time reduction• Optimization of content library	(capgemini, 2020)

Retail

Retail industry gets an immediate hit by the covid crisis.

Management researches/Articles/discussions on Retail

Covid 19 Negative impact	Solutions	Author Year and Month
Changes in consumer behaviour towards safety concern	<ul style="list-style-type: none">• Adoption of new flexible model• Infusing consumer confidence• Managing supply constraints	(Akhilesh Singh, 2020)
Changes in consumer behaviour	<ul style="list-style-type: none">• Adaption of Customer Experience and need more digitalized approaches	(Harris, 2020)

Pharma

Pharma industry also faced the disruptions like all other industry

Management researches/Articles/discussions on Retail

Covid 19 Negative impact	Solutions	Author Year and Month
Effect on Cash flows, Disruptions in raw materials supply, staff unavailability, sales affected,	<ul style="list-style-type: none">• Situations vary based on size of firms• Avoiding too much of reliance on API with other country	(Mabiyan, 2020)

Banking

Banking sector is at highest risk due to these covid crises in all sectors.

Management researches/Articles/discussions on Banking

Covid 19 Negative impact	Solutions	Author Year and Month
Economic instability, high capital infusions	Sharpen their business models with innovative and operational flexibilities	(Shah, 2020)
Effect global economy	Supporting medium to large business through special credit system	(Wu, 2020)

Hotel Management

The hotel industry faces heavy losses due to this continues lock downs in covid period. The recovery of this business is very challengeable. The researches innovative ideas and suggestions will provide the confident to the industry people.

Management researches/Articles/discussions on Banking

Covid 19 Negative impact	Solutions	Author Year and Month
Heavy financial Loss	Consideration for Health and safety first, second liquidity, Third utilization of latest technology like AI	(Andrews, 2020)

Tour and Travel

Tour and travel industry is the industry which affected immediately at once the lockdown announced globally.

Management researches/Articles/discussions on Tour & Travel

Covid 19 Negative impact	Solutions	Author Year and Month
Global tourism	Travel insurance and providing flexibility to change date or location without any pay difference and govern support for the opening of nation border	(Akbıyık, 2020)

Conclusion

This blog highlighted few researches/Articles/discussions on post covid impact on various industries around the globe. It is critical time for mankind so the researchers have to come forward to do several researches on the above industries in the below listed domains to provide valid suggestions and solutions for the recovery and survival of various industries. **PhDizone** Management division is there to provide **guidance** and support on these dimensions for management **research scholars**.

- **HR**
- **Finance**
- **Marketing**
- **Psychology**
- **Philosophy**
- **SCM-Supply chain management**
- **Sociology**
- **Digital online social media**

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